



SHINING LIGHT

Helping to make sports accessible to all children

October 2, 2010

Hickory Woods GC

Loveland, OH

EVENT REPORT

“Golf is a game whose aim it is to hit a very small ball into an even smaller hole with weapons singularly ill-designed for the purpose. “
-Winston Churchill



November 2010

To All Golfers, Donors, Sponsors, and Generous Members of the Business Community

The 8thth Annual Shining Light Charity Golf Scramble was another success. It was our third year in Cincinnati and our second year at Hickory Woods, GC.

I am pleased to report that, due in part to your generous support we raised **\$10,957** in Net Proceeds. This brings us to over \$110,000 raised since we began the event in 2002.

The proceeds are donated directly to the following organizations: Cincinnati Miracle League, Special Olympics Adaptive Golf, the Adaptive Adventure Sports Coalition, Youth Challenge.

The remainder of this document provides specific details about the event financials, how the proceeds were used, and an overview of the golf scramble.

We are unbelievably grateful to each of you for sharing in our commitment in making a small, but important difference in the lives of children with developmental disabilities. We know that there are countless requests for your contributions from many worthy organizations. We sincerely appreciate you sharing your resources with our organization and hope you enjoy reading the report.

We hope that we can continue to count on your support as we plan the 9th Annual event in 2011. **MARK YOUR CALENDARS: *we have scheduled next year's event for Saturday, October 1st, 2011.***

See you next year!

Dan Puthoff, Lisa Puthoff, Jerry Laws, Steve Gerba, and Katie Gerba
Shining Light Charitable Corporation Board of Directors

138 Woodcrest Drive
Loveland, OH 45140



OUR MISSION

The mission of the Shining Light Charity is to raise money to benefit organizations that provide care to children with disabilities.

More specifically, our primary focus is to work with organizations that offer programs designed to help disabled children more fully participate in sports and physical activities.

OUR PHILOSOPHY

Historically, our #1 priority in organizing this event was to maximize the amount of money we can raise by keeping all of our costs to an absolute minimum. This included playing at the most inexpensive courses and cooking all of the food ourselves. While that worked well for us for the first six years, we decided to try something different last year. While we still work hard to keep costs as low as possible, we moved the scramble to Hickory Woods where they took care of all of the food. We believe the improvement in quality of the course and the food was noticeable and worth the extra costs; however, it does reduce the amount of net proceeds we generated. We will work hard in the future to compensate for these higher costs by increasing the sponsorships we are able to secure.

THE INSPIRATION FOR THE EVENT

Our son Gabriel was born in December 2001 with a neural tube defect known as Spina Bifida. This is when the spinal cord/column fails to develop completely. The point at which it stops can be anywhere from the neck region down to the tail bone area. Gabriel's occurred in the lower lumbar region (L4/L5). Among other challenges, Gabriel has some paralysis which impacts his hip area, hamstring, calf, and feet.

Since Gabriel was born, we have been given a view into a world which we never knew existed. This is a world of time spent in the NICU, at the hospital for surgeries, countless visits to specialists, and a variety of therapies.

Throughout all of this, we have met many

tremendously talented and compassionate individuals who have made it their life's work to help critically ill infants and children with developmental disabilities.

Not long after bringing Gabriel home from the hospital and with all interactions since, we began to more fully appreciate the work these people do and the results they help babies and children achieve.

While appreciating nothing we could do would ever fully express our gratitude to these individuals, we decided to try anyway. We held the first annual Shining Light Golf Scramble in 2002 and in our first eight years we have raised over \$110,000.

"If profanity had an influence on the flight of the ball, the game of golf would be played far better than it is."

Horace G. Hutchinson

GOLF SCRAMBLE SUMMARY

After a beautiful morning and a summer long drought, it was only fitting that it began raining 30 minutes after our start – right? It could have been worse – much worse!

Given the weather conditions, we are all the more appreciative of the golfers this year and the sacrifice of time and personal comfort they all made to be with us. We had just under 100 golfers come out from the Greater Cincinnati area, Cleveland, Columbus, St. Louis, Chicago, and Los Angeles.

As in 2009, Hickory Woods proved to be an excellent host and we are looking forward to returning in 2011.

Congratulations to the winners noted below.



Foursome with lowest score overall (57, -13 under par)

Al Joram
 Eric Johnson

Eric Campman
 Brian Campman

Long Drive – Women

Stephanie Puthoff

Long Drive – Men

Mark Ridge

Closest to Pin – Men

Joe “Dirt” Edgington

Closest to Pin – Women

Pat Reinart

Save the Date

October 2011						
S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

10/1/11

“Golf appeals to the idiot in us and the child. Just how childlike golf players become is proven by their frequent inability to count past five.”
 John Updike

HOW THE PROCEEDS WERE UTILIZED

Dan and Lisa Puthoff are personally involved in working with these organizations to identify the specific uses of the proceeds. All of these organizations are providing children with disabilities incredible opportunities to experience sports and other adventures in spite of their limitations.



The Miracle League is made up of communities across the country that sponsor baseball programs for children with disabilities and believes that every child deserves the opportunity to play baseball.

We have funded the purchase of a Public Address (PA) system to be used at their Miracle League field during games. This will give them the opportunity to announce the players names when they come up to bat and make plays in the field.



Youth Challenge, a Cleveland organization, offers year-round adapted sports and recreational programming throughout the Greater Cleveland area to children with such disabilities as Muscular Dystrophy, Cerebral Palsy, Spina Bifida, and hearing or sight impairments.

We have provided funding for 2 portable basketball hoops, 2 beeper balls, 2 hockey sleds, 4 hockey sticks, and 2 swim assisting devices.



The mission of TAASC is to enhance the quality of life for people with disabilities by providing sports and recreational activities, including Snow Skiing, Water Skiing, Sailing, Cycling, and Kayaking.

We have funded the purchase of several pieces of equipment that enable children with disabilities the ability to experience Alpine Snow Skiing. One is an outrigger system to increase balance and the other is something that allows an instructor to help control the disabled skier from behind.



“Through the power of sport, Special Olympics strives to create a better world by fostering the acceptance and inclusion of all people.”

We have provided funding to conduct a one day adaptive golf clinic and a 10 week adaptive golf program for children.

“It's good sportsmanship not to pick up lost balls while they are still rolling.”
Mark Twain



EVENT FINANCIALS

We saw a slight increase in the # of golfers this year. This combined with a decline in donations/sponsorships resulted in a 3% drop in overall fund receipts. The costs were held essentially flat. In total, our net proceeds declined by 5% to just under \$11k. We two have two outstanding corporate matches, which upon receipt will push us very close to our 2009 results.

The schedule below provides more detail and a comparison to 2009. Below is the detailed distribution of how the proceeds will be leveraged with the recipient organizations.

	2009	2010	YOY Change
Funds Received/Committed			
Donations	\$5,405	\$3,100	-43%
Mulligans, T Shirts, Raffle, Closest to Pin	\$914	\$1,744	91%
Golf Entrance Fees	\$8,640	\$9,090	5%
Hole Sponsorships	\$2,350	\$3,460	47%
Cart Sponsorships	\$2,240	\$1,600	-29%
Total Funds Received	\$19,549	\$18,994	-3%
Event Expenses			
Food/Beverages/Supplies/etc.	\$ (3,834)	\$ (3,666)	-4%
Greens Fees	\$ (3,313)	\$ (3,600)	9%
Prizes	\$ (277)	\$ (189)	-32%
Signs	\$ (442)	\$ (434)	-2%
On-Line Payment Charges	\$ (184)	\$ (148)	-20%
Total Expenses	\$ (8,051)	\$ (8,037)	0%
Net Proceeds	\$11,498	\$10,957	-5%

TAASC - Child Size Superlite out riggers (3 pairs)	\$1,125.00
TAASC - Youth sized Superlite outriggers (3 pairs)	\$1,125.00
TAASC - Ski attachments Ski-Eze -ski bras (8 pair)	\$1,000.00
Special Olympics - Golf Clinic + Equipment	\$2,456.00
Miracle League - PA system	\$2,548.75
Youth Challenge - B Ball Hoop x 2	\$500.00
Youth Challenge - Beeping Sports Balls	\$33.00
Youth Challenge - Hockey Sleds x 2	\$1,100.00
Youth Challenge - Hockey Sticks x 4	\$72.00
Youth Challenge - Swim Floats	\$500.00
Cash Reserve	\$497.31
total	\$10,957.06
Amount Remaining	\$0.00

"My favorite shots are the practice swing and the conceded putt. The rest can never be mastered."
Lord Robertson



THANK YOU TO OUR SPONSORS AND DONORS

Albatross (\$500+)

<i>KeyBank</i>	<i>Tim and Ellen Hecker</i>
<i>Greg and Lynn Sheanshang</i>	<i>Jerry and Lynn Hayden</i>

Hole-in-One (\$151-\$499)

MH Equipment – <i>Coit and Leigh Edison</i>	Marcus and Kristie Sheanshang
Steve and Katie Gerba	Lori and Ryan Kroth
Best Cutting Die	Pfizer
Jerry, Mishelle, and Siena Laws	

Eagle (\$101-150)

Pat Reinart	Todd and Karen Reinart
Tim and Courtnay Reinart	Paul and Bonnie Kroth
Tim and Cathie Puthoff	TMX Logitran – <i>Kelvin Davidson</i>
John Barnes – <i>Dinsmore and Shohl</i>	Glatfelter
Sam, Gabriel, and Ella Puthoff	John and Linda Brusca
Akers Packaging	PNC – <i>Don & Kristen Stock</i>
Jim and Danene Kruger	Vistage – <i>Jean Lauterbach</i>
Kennedy Ink – Jim Bishop	Mike, Cindy, Vincent & Joseph Oliver
Norwood Firefighters	Jeff Marmer – <i>Comey & Shepherd</i>
International Paper	John David
Brian Schlueter	

Birdie (\$51-100)

Mike and Diane Puthoff	Environmental Inks - <i>Frank Cracchiolo</i>
Kerry Kreighbaum	Andy Stafford
Beacon Orthopedics – Dr. Henry Stiene	Adaptive Data Interchange – <i>Tim Gribler</i>
Kichler Friends	Matt and Jenny Kapszukiewicz
Max and Mandy Reverman	Wade Smith
Tony Schweier – Clark Shaefer Hackett	John and Carol Hruska
Tony and Michelle Bruns	Ryan Cahill
Matt and Tracy Polak	Rosemary Ware

Par (\$1-50)

Dan and Katie Fagan	Matthew and Erin Monnette	Jamie and Kellie Allen
Tom and Elizabeth Hodar	Paul Hennekes	Chad and Maria Bevington
Joyce Ware	Doug and Val Ault	John and Carol Mayo

Prize Donors

Cincinnati Bengals	Skyline Chile	Joe Edgington
CRC Golf Courses – Paul Schildmeyer	BW3	Katie Schwab – Beauty Control
Green Mountain Coffee Roasters	5 Seasons Sports Club	Paxtons
Hickory Woods GC	Loveland Canoe and Kayak	Karen Moore – Salon Concepts
Loveland Sweets	Oberholzer, Moss, and Goldenberg Families	Woodhouse Spa
Cleveland Indians	Cleveland Browns	Cleveland Cavaliers
Cincinnati Reds	Lou Ann Gerard	A Bottle or Two
Kelly Skidmore		Wade Smith

“If you wish to hide your character, do not play golf.”
Percey Boomer

FINALLY, WE WOULD LIKE TO THANK THE GOLFERS

Adam Childs	Eric Campman	Kelly Bayer	Nicki King
Al Juram	Eric Johnson	Kelvin Davidson	Pat Reinart
Amy Dunlop	Gary Peters	Ken Caddell	Patrick Harner
Amy Scuglik	Geoff Bastin	Ken Cahill	Paul Barron
Andy Puthoff	Gerry Roerty	Ken Knight	Paul Kroth
Bill Delis	Jana Roszkowski	Kevin Simmon	Peggy Thompson
Bill Harner	Jason Zion	Kirsten Lecky	Pete Ceruzzi
Bill Moss	Jay Fagin	Kurt Tholking	Pete Goldenberg
Billy Dunlop	Jeff McGrath	Laura Moss	Rob Dye
Bob Sander	Jeff Ottlinger	Len Puthoff	Ron Thompson
Bonnie Kroth	Jeff Smith	Linda Puthoff	Roni Luckenbill
Brent Dixon	Jeff Tonges	Lisa Puthoff	Russ Childs
Brian Campman	Jen Goldenberg	Lori Kroth	Ryan Kroth
Brian Schlueter	Jerry Laws	Mark Badinghaus	Stephanie Puthoff
Carol Sander	Jessi Black	Mark Ridge	Stoney Stonecipher
Craig Schultz	Joe Berlage	Marnie Bruce	Sue Cahill
Dan Black	Joe Edgington	Mary Roerty	Suzanne Dye
Dan Puthoff	Joe Stiles	Matt Berlage	Tara Davidson
Dan Rossetti	John David	Matt Whalen	Thomas Fagin
Danielle McColaugh	Justin McColaugh	Michelle Whalen	Tim Reinart
Darrell Olson	Karen Reinart	Mike Cafferky	Tim Vannatta
Dave Wilson	Karen Sullivan	Mike Mattia	Todd Reinart
David Sullivan	Kathi Delis	Mike Scuglik	Tom Spiczak
Dick Landrigan	Kathy Puthoff	Mike Winters	Tony Schweier
Doug Bayer			



"The game of golf would lose a great deal if croquet mallets and billiard cues were allowed on the putting green."
 Ernest Hemingway