

HAFI
HIGH ASPIRATIONS
FOUNDATION INC

P.O. Box 7369
Atlanta, GA 30357

January 6, 2010

Subject: The High Aspirations Foundation Inc. (HAFI) in conjunction with the 73rd 7th District Meeting of Omega Psi Phi Fraternity, Inc. is seeking a "Title Sponsor" for events starting March 25, 2010 until March 28, 2010.

Dear Patron:

Omega Psi Phi Fraternity, Inc. is an international organization founded to improve life in the communities of its members. For almost 100 years, members of the fraternity have used their cardinal principles of Manhood, Scholarship, Perseverance, and Uplift to assist them in achieving this goal. Tau Chapter of Omega Psi Phi Fraternity, Inc. is a community service based organization that has been serving the Atlanta community since 1922.

The High Aspirations Foundation, Inc. (HAFI) is Tau Chapter's 501c3 non-profit organization that focuses on efforts to provide scholarships for graduating high school seniors and undergraduate students who attain high academic excellence in the Atlanta area. In addition, your contributions will assist with other community-based projects within HAFI such as: The Youth Development Initiative Program, College Prep 101 and The Dr. Charles R. Drew Health Fair. HAFI also partners with several nonprofit organizations to provide additional services and programs to the Atlanta community such as American Red Cross and United Way of America. For more information please visit the HAFI website at www.highaspirationsfoundation.org.

From March 25th – 28th 2010, Tau Chapter will serve as the host chapter of the 73rd Seventh District Meeting at the Renaissance Hotel located downtown Atlanta, GA. **The conference will attract well over 3000 members from the states of Georgia, Florida, Alabama, and Mississippi.** During this district meeting we plan to host 3 of our 6 signature events used to raise scholarship monies for local high school seniors. Since 2001, HAFI has awarded over \$40,000 in scholarships to among 60 students in the Atlanta metropolitan area. HAFI is seeking sponsors for the following events: **6th Annual Tau Open, where we register over 125 golfers; Spring Scholarship Extravaganza Casino Themed Fundraiser,** where we are expecting to accommodate between 500 and 700 guests on Friday; and a **Saturday Night Social** where we are partnering with a local chapter of America’s oldest African- American national sorority and expecting over 800 guests. The majority of our event patrons are college educated African-American men and women between the ages of 22 and 49.

On behalf of High Aspirations Foundation we hope your company supports our community efforts by becoming a Title Sponsor at the Royal Purple level. The cost for this sponsorship is highlighted as follow:

Corporate Sponsorship	
Royal Purple \$5000 +	
<ul style="list-style-type: none"> • Name and/or logo on Carpet Banner and all advertisements • Partnership recognition on all advertisement • 2 Foursome for 2010 Golf Tournament on March 25th • 2-page color ad in SSE Souvenir Book • 10 tickets to the SSE • Special gift presentation • Opportunity to market in agreed manner to all guest 	
Old Gold \$2500 ---\$4999	
<ul style="list-style-type: none"> • Name and/or logo on all advertisements • 1 Foursome for 2010 Golf Tournament on March 25th • 2-page color ad in the SSE Souvenir Book • 8 tickets to the SSE 	
Pearl White \$1000 --- \$2499	
<ul style="list-style-type: none"> • Name and/or logo on all advertisements • 1 page color ad in the SSE Souvenir Book • 5 tickets to the SSE 	
Pewter \$500 ---\$999	
<ul style="list-style-type: none"> • Name and/or logo on all advertisements • 1 page color ad in the SSE Souvenir Book • 2 tickets to the SSE 	

- Friendship Sponsor – gifts or services**
- Will receive public acknowledgement.

Monetary donations and all ad copies must be received by Friday February 19, 2010 to ensure placement in the souvenir book and all print advertising. Mr. Herman Mannings will contact a representative from your company before deadline to confirm receipt of all ad placements. **NOTE: 6th Annual Tau Open will be held Thursday, March 25, 2010 at Wolf Creek Golf Club in Atlanta, GA. Shotgun starts at 8:00 a.m. Contact Kelvin Hall for early registration at 678-570-5552 (Online registration will be ready Jan. 2010).** Please make checks and/or money orders payable to High Aspirations Foundation, Inc. Donations may also be given to any Tau Chapter representative, HAFI Board Member or mailed to the following address:

**High Aspirations Foundation, Inc.
P.O. Box 7369
Atlanta, GA 30357**

Any in-kind gifts will be used as door prizes for our guest. Official tax receipts will be provided for all donations. Along with this letter is a corporate response form. Please note for tax purposes the High Aspirations Foundation, Inc. tax-id is #141890863

The High Aspirations Foundation, Inc. humbly says THANK YOU for your contributions. Please feel free to offer any services or relief not covered that you may be willing to assist with. If you have any questions, please contact us at your convenience.

Sincerely,

Mr. Kevin Dancy, Tau Chapter President